

# Hospitality Operations Management

Technological Specialisation Courses
Access with the 12th Grade





# **Career Opportunities**

The Specialized Hospitality Operations Management Technician is a professional qualified to manage, coordinates and controls activities of hotel sections related to the rooms division department, namely, concierge/reception, floors/rooms, linen and laundry service, and event organization and sales, guaranteeing quality customer service and the adequate safety procedures of a hotel.

#### **Main Activities**

- Supervise, coordinate and organize the sections of the Rooms
   Division Department (front office / back office, floors, linen and laundry service, and organization of events and sales)
- Manage the financial results of the Rooms Division Department
- Define the commercial policy of the Rooms Division Department, guaranteeing quality customer service as well as customer focus
- Team management

# Requirements

- High-school diploma (or legal equivalent in Portugal) or Vocational qualification level 4 diploma (European Qualifications Framework)
- Minimum B2 English level (Council of Europe standard), to be assessed through a written test

### **Further studies**

With this training students are granted credit units (ECTS) recognized under the Bologna Process, enabling students to pursue further training in related areas at several Universities and Higher Education Centers.

Schools of Turismo de Portugal have established protocols with different national and international higher education institutions.

### Structure

2 Semesters + 1 curricular internship + Induction Programme (150h).

The Hospitality Operations Management Programme is a 1 year (full-time) course, consisting of two semesters, including a 3-month internship. Students can select top restaurants, hotel chains and resorts in Portugal and abroad to do their internship.

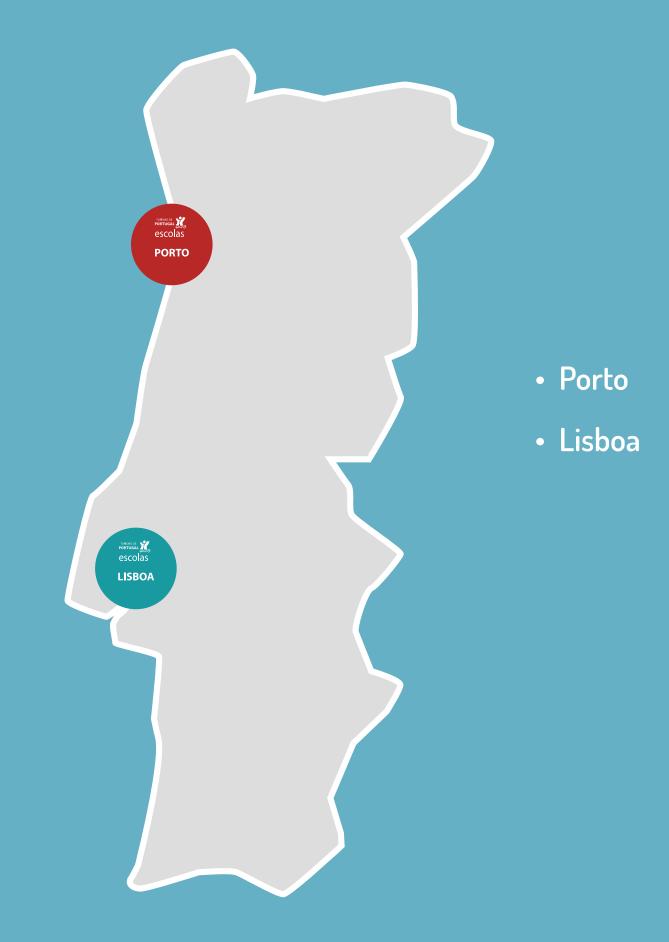
### **Induction Program**

Induction Programme (150h) consists of a training beginner level programme aimed at students with no previous training or experience in the area.

## **TUITION FEES**

Annual value of the fee 1.200€ Installments payment 120€ x 10 months

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#### INDUCTION PROGRAM

		Total
Tourism & Hospitality		20
Communication Skills & Storytelling		20
Hospitality and Touristic Information		60
Accommodation Service		50
	Total	150

#### 1st Semester

Commo Cobordo	Course	Contact Hours		
Course Category		Classroom	Practice	Total
	English	25		25
Generic and Scientific	Creativity & Personal Development		25	25
	Business Initiative & Entrepreneurship	10	15	25
	Generic and Scientific Total	35	40	75
	Foreign Language II Applied to Accommodation Management	10	15	25
	Ethics & International Business Protocol	10	15	25 25 25 25 75
	Information Technologies – Introduction to Management		25	25
	Leadership, Management & Team Motivation	10	15	25
Technological	Accessible Tourism	10	15	25
	Hygiene & Safety – Accommodation	25		25
	Hospitality Trends		25	25
	Hotel Design & Facilities Management		50	50
	Introduction to Property Management System		50	50
	Accommodation Techniques		25	25
	Sales Strategies in Front Office		50	50
	Cleaning & Maintenance Standards in Housekeeping		25	25
	Hotel Entertainment		50	50
	Technological Total	65	360	425
	Overall Total	100	400	500

#### **2nd Semester**

Course Category	Course	Contact Hours		
Course Gategory		Classroom	Practice	Total
	English	25		25
Generic and Scientific	English Language – Communication Skills	10	15	25
	Entrepreneurship – Business Planning	10	15	25
	Generic and Scientific Total	45	30	75
	Foreign Language II – Culture & Traditions	10	15	25
	Arts		25	25
	Sustainable & Responsible Tourism	25		25
	Staffing & Career Management	25		25
	Tourism & Digital Marketing	20	30	50
Technological	Information Technologies – Accommodation Management		25	25
	Economic & Financial Analysis in Hospitality	20	30	50
	Housekeeping Management		50	50
	Revenue & Commercial Management		50	50
	Games & Role-Plays Applied to Hotel Management		25	25
	Accommodation Management		50	50
	Hospitality Events Management	10	15	25
	Technological Total	110	315	425
	Overall Total	155	345	500
Company Training	Curricular Internship			500



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